

Advertising Rates

Encore Connection Magazine

4-Color Semi-Gloss

<u>Ad Type & Size</u>	<u>Q1 & Q2</u>	<u>Q3 & Q4</u>	<u>Q 1, 2, 3 & 4</u>
Premium, Inside Front Cover	\$2400	\$2400	\$3600
Premium, Back Cover	\$2400	\$2400	\$3600
Inside Back Cover	\$1500	\$1500	\$2250
Half Page	\$ 840	\$ 840	\$1260
Quarter Page	\$ 440	\$ 440	\$ 660



NOTE: Discounted ad rates are available through the Preferred Partner Program's Gold and Platinum packages. Go to <http://encoreateastmarkhoa.org> and click on Vendor Programs for information.

Artwork Specifications

Digital Ads: All ads provided need to be in a pdf or JPEG format at 300 dpi or higher.

Images: Photoshop images must be saved as JPEG files and saved at 300 dpi or higher. Illustrator images must be saved as either an EPS or AI file.

Proofs: PDF proofs will be sent to you for approval via email prior to printing.

Production Charges: There is a charge for all production work, including any typesetting (see rate sheet for costs). All production charges are noncommissionable.

General: All advertisements are accepted and published by the publisher on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in the consideration of the publication of advertisements, the advertiser and/or agency will indemnify and save the publisher harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, liability for use of classified materials, and any other claims based on the contents or subject matter of such advertisements.

The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement. No conditions other than those set forth in this rate card shall be binding on the publisher unless specifically agreed to in writing by the publisher. Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this rate card.

Ad Production Rates

Full Page	\$375
1/2 Page	\$275
1/4 Page	\$175
Misc.	\$75/hour - min/\$50

To place an ad contact:

Ian Welsh
Encore General Manager
480-494-2552
GM@encoreateastmarkhoa.org

For ad production contact:

Cindy Coffey
480-702-0458 cell
888-291-7261 fax
cindy@clcpublishingsllc.com

Full Page
8.375" x 10.875"
(Add .125" for bleeds)

Full Page:
Limit 3 per quarter

1/4 Page
3.5"
x
4.75"

1/4 Page:
Limit 2 per quarter

1/2 Page
7" x 4.75"

1/2 Page:
Limit 4 per quarter

ENCORE
CONNECTION

LOCAL VOICES • SHARED STORIES • ONE COMMUNITY



encore
at Eastmark